

## **International Conference on Social and Healthcare Studies**

**Day 1:** Artificial intelligence and challenges for modern society: economic, social, legal and technological perspective

**Day 2:** Health-care in the era of artificial intelligence



**December 5-6, 2023, Prishtina– Kosovo**

**5<sup>th</sup> of December** – Social Studies

**6<sup>th</sup> of December** – Health related fields

**5 December 2023 – FIRST DAY**

**9.30 – 10.00 - Registration**

**10.00 – 10.30 - Opening of the conference**

Assoc.Prof. Shqipe Gërguri – Rashiti – Rector of UNI - Universum International College

Ass.Prof. Valon Murati – Chair of the Conference

**10.30 – 12.15 Session I**

***Challenges of sustainable economic development in the era of the AI***

(Moderator Ass.Prof. Ganimete Podvorica)

10.30 -10.45

International MBA management education from a consulting perspective

Rainer Busch, Christian May

10.45-11.00

Challenges of application of technology and artificial intelligence in project management in Kosovo

Filipos Ruxho, Fejzulla Beha

11.00-11.15

Information technology and macroeconomic parameters interaction with export in Kosovo

Esat Dërguti, Muhamet Spahiu

11.15-11.30

Contemporary approach towards social policy and health care

Ljupcho Sotiroski

11.30-11.45

How entrepreneurs collect marketing data to project future growth: analyses from the food and beverages industry

Ganimete Podvorica

11.45-12.00

Privatization of kosovar enterprises and the impact on economic development in the era of AI, case study in the economy of Ferizaj

Halil Halili

12.00-12.15

Discussions

**12.15 – 13.00 – Lunch**

**13.00 - 14.45 Session II**

***Legal challenges and AI revolution***

Moderator Ass.Prof. Avni Alidemaj)

13.00-13.15

Legal aspects of artificial intelligence

Nikola Dacev

13.15-13.30

Artificial intelligence in European criminal law perspective

Libor Klimek, Dean Babony

13.30-13.45

The European public prosecutor's office in the fight against cybercrime

Bianka Bilasová, Štěpán Kořínek

13.45-14.00

Administrative procedure under the lens of electronic governance

Avni H. Alidemaj

14.00-14.15

Legal framework of consumer credit in kosovo, in function of client protection

Fitim Gashi

14.15-14.30

Causes of terrorism

Fadil Curri

14.30-14.45

Discussions

**14.45 – 16.30 Session III**

*The impact of artificial intelligence on the future developments of international relations and democratic processes within states*

(Moderator Ass.Prof. Valon Murati)

14.45-15.00

The impact of artificial intelligence on the culture of reading and critical thinking

Greta Avdyli

15.00-15.15

Fake news about Kosova-Serbia relations and the impact they have on the public opinion of both countries

Rinor Rexhepi

15.15-15.30

The impact of artificial intelligence on public administration

Lulzim Vrapca

15.30-15.45

The impact of artificial intelligence on shaping the political thought

Faton Abdullahu

15.45-16.00

The impact of AI on democracy

Rrezart Dema

16.00-16.15

AI and potential risks for democracy, international relations and international security

Valon Murati

16.15-16.30

Ethics in the public administration of kosovo

Afrim Tahiri, Agron Xhemajli

16.30-16.45

Discussions

**16.45 – 17.00 Closing of the first day of the conference**

## **6 DECEMBER 2023 – SECOND DAY**

### **10.00 – 12.00**

*Healthcare in the era of the AI*

(Moderator PhD Candidate Tevide Shabani-Bllaca)

10.00-10.15

The guidance of orthodontic treatments through artificial intelligence-based software  
Sorana-Maria Bucur

10.15-10.30

An outbreak of salmonella enteritidis, local fast-food shop in Mitrovica October 2023 and potential role of AI

Donjet Bislimi, Teuta Fejza, Pranvera Kaqaniku – Gunga, Redon Jashari, Tevide Bllaca Shabani, Kaltrina Xhekoviç, Albiona Rashiti Bytyqi

10.30-10.45

Treatment of balancing, control and coordination problems with boba electronic equipment  
Besmir Salihu

10.45-11.00

Unleashing the power of AI in healthcare  
Fjolla Ymeri

11.00-11.15

Evaluation of some morphological parameters in handball players of the Super League of Kosovo  
Jeton Havolli, Diellza Shaqiri – Kelmendi

11.15-11.30

Discussions

### **11.30 – 12.00 Closing of the Conference**

Assoc. Prof. Shqipe Gërguri – Rashiti - Rector of UNI - Universum International College

### **19.00 - Dinner**